

Members are requested to:

- NOTE this report
- RECEIVE a verbal updated from Councillor Allsop
- CONSIDER the way forward.

Suggested Newsletter Content

- ❖ The dates of the Parish meetings
- ❖ The need for two more Councillors especially from the areas not currently represented
- ❖ The need more people to attend meetings and let us know what Parishioner want us to do/spend their money on
- ❖ Advertise the volunteer Footpath Group
- ❖ Advertise the facilities at JCH (but remind about picking up dog poo and dogs on leads!!!!)
- ❖ Pictures etc from Jubilee Celebrations
- ❖ Explanation of Jubilee Coins
- ❖ Thanks to the volunteers who deliver the newsletter/coins and for the last deliver
- ❖ Ask residents of The Mews regarding the land at The Mews
- ❖ Ask Residents for information regarding the pillboxes etc.
- ❖ Explain the background and plans for the Village Green
- ❖ The dates of the monthly "meet the councillors" at JCH (Agenda item 12, if agreed) Clerk contact details

Clerks Comments

To produce a regular newsletter is a worthwhile activity to enable the Council to engage with ALL residents on a regular basis.

This is an effective way of keeping in touch with residents, Councillors delivering leaflets too is a good way to be out and about in the community seeing and listening to residents.

Recommendations:

- ❖ To produce a 2 sided A4 newsletter on a twice yearly basis (autumn/spring), printed 'in-house'
- ❖ Councillors to volunteer to be responsible to draft a newsletter for approval at 7th September Parish meeting
- ❖ A clear and published editorial policy to be agreed – see draft below
- ❖ Councillor to co-ordinate delivery to residents

DRAFT Editorial Policy for Lydiard Millicent Parish Council

- There is no charge to the public for the newsletter.
- The Newsletter is solely for Parish Council news on matters that affect/relate to the Parish
- Newsletters will be approved in draft at a Parish Meeting
- Newsletters will be printed 'in-house'.
- No commercial advertising will be undertaken.
- The Parish Council may allow inserts produced by clubs or societies that are supported by the Parish Council